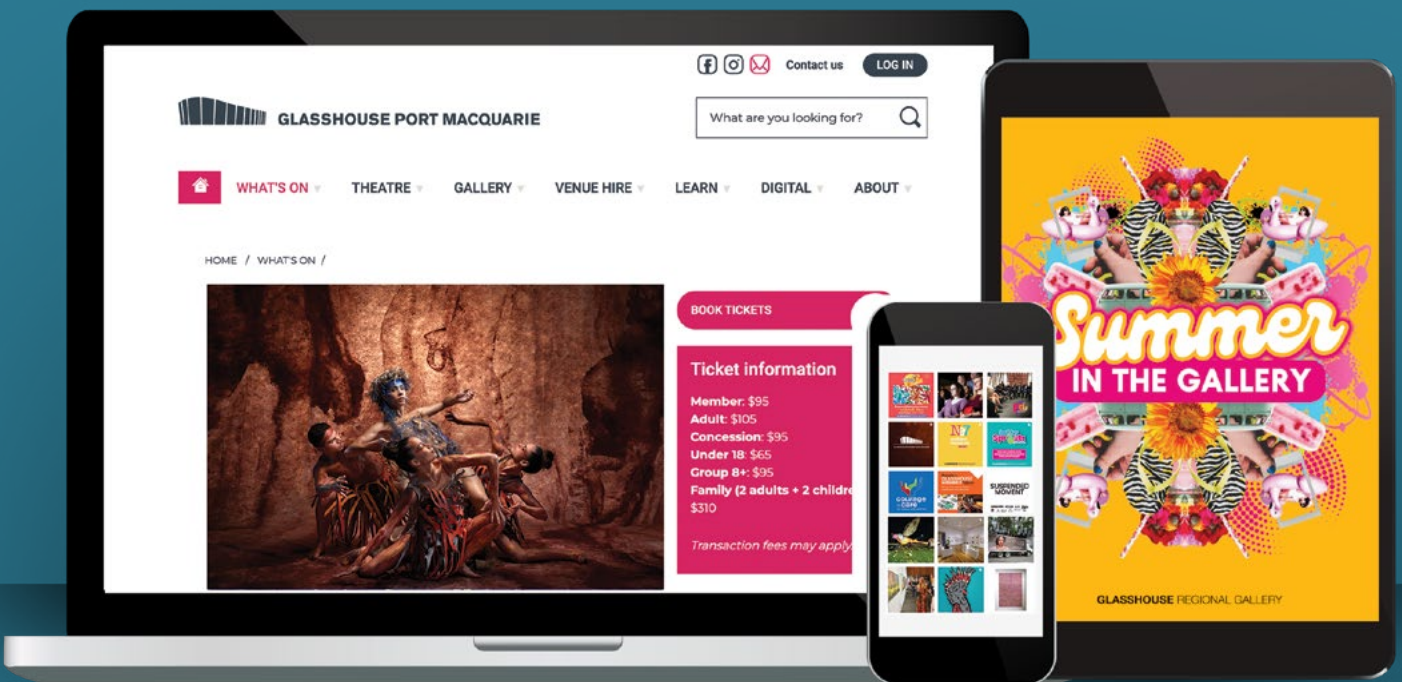




GLASSHOUSE PORT MACQUARIE

Glasshouse Media Kit

The Glasshouse offers a range of marketing options exclusive to our commercial venue hirers, capitalising on venue visitation, CBD foot traffic and our strong local digital presence; providing support to assist you in ensuring your events success.



GLASSHOUSE PORT MACQUARIE

Cnr Clarence & Hay Streets, Port Macquarie NSW 2444

02 6581 8888 | sales@glasshouse.org.au | glasshouse.org.au



GOVERNMENT SPONSORS



A facility of Port Macquarie-Hastings Council



The Glasshouse is supported by the NSW Government through Create NSW

FOUNDING SPONSORS





MARKETING BASELINE PACKAGE: \$200*

Monthly What's On EDM

Event listing including show name, date and time and ticket link in monthly What's On email, sent to Glasshouse database of over 16,000 subscribers#.

Posters & DL Flyers

Inclusion in Poster and Flyer Display on our What's On wall located in the foyer, as well as throughout the venue.

Hirer to provide 10 x A3 posters and 150 x DL flyers.

Glasshouse What's On Brochure

Event listing including show name, short description, date and time and ticket information in the in-house What's On Brochure.

Website

Event listing on the Glasshouse website with an average of over 21,000 unique visitors per month#. Listing includes image, full event description, ticketlink and video.

Facebook Event

Event listing on the Glasshouse Facebook page with over 14,000 followers# and includes a show image, show details and ticketlink.

Hirer may choose to provide their Facebook ID and be invited to co-host the event.

Also tagging the Glasshouse in any of your social media event posts or sponsored ads. The post will then show up in the feed of Glasshouse followers as well as their friends depending on post interaction.

TELEVISION

As the Principal Partner of the Glasshouse WIN Network offers Glasshouse commercial hirers unique partnership packages to make your advertising spend go further.

By liaising with a single, highly experienced Account Manager in Matthew Clark, you will have access to the following channels:

Nine Network (Regional Australia): 9, 9Gem, 9Go, 9Life and 9Now (digital)

Network Ten (Northern NSW only): 10, 10 Bold Drama, and 10 Peach Comedy

SKY News Regional (Northern NSW only)

Spend \$1,000 or more on airtime and receive 10% discount off rate card

Spend \$2,000 or more on airtime and receive 20% discount off rate card

Spend \$3,000 or more on airtime and receive 30% discount off rate card

9NOW DIGITAL PACKAGES

Buy a TV campaign across Australia's top-rating shows, on Australia's # 1 BVOD service.

Target an audience you want in the postcodes you want to reach.

Receive a 15 or 30 second TV commercial produced free of charge, if you don't already have one.

Spend as little as \$550.

Learn more and book a package by visiting nineadmanager.com.au



WIN Network

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Advertising Account Executive

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www.wintv.com.au





Window Skin on Venue Exterior.
\$1,350*

Subject to Availability

Get the ultimate exposure with a 6week billboard position in the high-traffic areas of Hay Street Forecourt and Clarence Street with a 3.3m x 1.62m Window Skin **

** measurements vary depending on designated panel and are subject to availability. Hirer must supply finished artwork to spec for Glasshouse to produce and install.

Window Banner.
\$140*

Take advantage of the iconic Glasshouse presence and high foot traffic with a window banner placed on the Clarence Street side of the building.

Hirer must supply finished artwork to spec for Glasshouse to produce and install.



*All prices quoted are inc GST.



Event Listing in Focus Magazine: \$240*

Subject to Availability

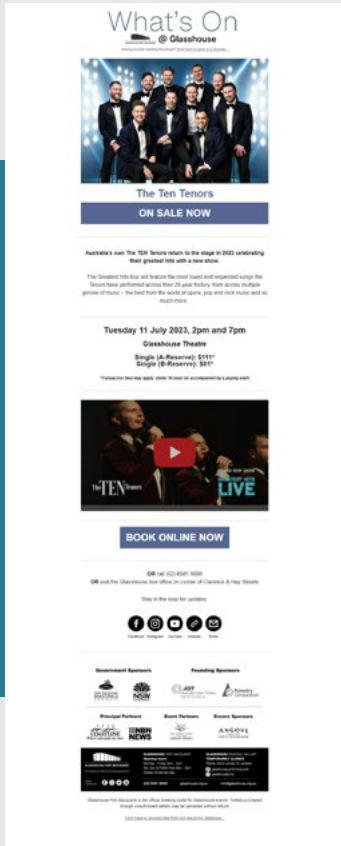
Event listing in our monthly What's On advertisement in Focus Magazine, a free magazine distributed to 70+ counter stands throughout the Port Macquarie-Hastings region with an estimated monthly readership of 25,000; Also, an impressive 480,000 reads online annually providing an inexpensive advertising option with extensive reach.

Promotional LED Panels: \$200*

Feature your event on all 50" promotional LED screens located throughout the Glasshouse ground floor and mezzanine foyers.

Your event will rotate on a continuous loop from on sale date until the conclusion of your event.

*All prices quoted are inc GST.



Dedicated EDM: \$450*

Subject to Availability

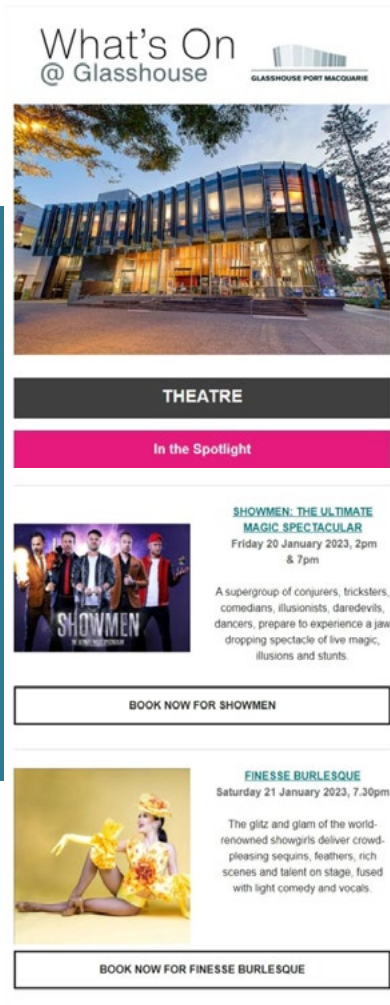
Secure an exclusive event communication to the entire Glasshouse database of over 16,000 subscribers.

Showcase your event with an image and video, description and all important event details including dates, times, ticket prices, and booking links.

Profile Position in the Monthly What's On EDM: \$100*

Subject to Availability

Stand out with one of four profile positions highlighting your show. Includes a show image, short description, key information and ticketlink; and is sent to the Glasshouse database of over 16,000 subscribers.



*All prices quoted are inc GST.